



Students may wish to profit from their summer months to earn up to 12 ECTS (equivalent 6 US credits) in different parts of the world as part of ESSCA's Summer Programmes at each of its three learning centers in Europe. Geared toward both undergraduates and graduates, students of business or in other disciplines, those seeking a shorter-term means to gain in internationalization and earn university credits will find what they are looking for.

DANIEL, from Mexico

“Europe is a place that I like. In this summer programme I had the opportunity to visit many places where most of the people don't go; in those places my cultural thoughts grew and now I can pretend to think with more ideas and with different point of views. I need to thank all the people that help me to be in this programme. Thanks to ESSCA for this experience.”

FANG FANG, from China

“I gained a lot from this Summer Programme. I will bring my new concepts and ideas back home to show what I saw and heard. It will be a very worthwhile and meaningful moment I shall remember my whole life.”

Angers, The Loire Valley

4-5 weeks, mid-June to mid-July

This course is an intensive in-depth introduction to economic, political and cultural aspects of the European Union. The first weeks are spent in Angers where classroom time is complemented by visits to some of France's outstanding cultural heritage sites. A series of visits and meetings are organized, including to the European Commission and the European Parliament in Brussels. The programme ends in Paris, timed to coincide with Bastille Day celebrations, wrapping up the course and including visits to the city (12 ECTS).

• European Union Studies

- European Politics
- European Economics
- Brussels Field Seminar

• Culture and Communication

- Intercultural Communication
- French Culture

Paris, City of Lights

4 weeks, Final week of June to third week of July

The Paris Summer Programme is dedicated to undergraduate students of business, though candidates from other walks of life interested in learning about French and European business practices may also want to apply. Scheduled mid-summer, students are able to choose from one of three modules, each made up of two courses in introductory and advanced business or language (12 ECTS). All classes take place over a four-day working week to enable candidates to explore Paris or France. Students may choose from one of the three following pairings:

• Pairing 1

- International Luxury Brand Marketing
- International Business Management

• Pairing 2

- Business Intelligence and Strategy
- Digital Culture, Innovation and New Market

• Pairing 3

- Theory and Research in Organisation Communication
- Cross-cultural Communication and French Awareness



Budapest, The Pearl of the Danube

4 weeks, Final week of June to third week of July

Each year, ESSCA's Central European learning center hosts a very internationally active summer programme for students who come from a large number of partner universities from all over the world. The programme, worth 12 ECTS credits, is open to graduate students of business and includes numerous corporate and cultural visits all across Hungary. Two different specializations are offered:

• Pairing 1

- Human Centered Management and Leadership
- Economic and Business Opportunities between Europe and Asia

• Pairing 2

- International Marketing and Logistics
- Self Leadership and Self Branding



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Master in Management
Ranking 2020



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Member of the FESIC network and the Conférence des Grandes Ecoles
Associate member of UCO (Université Catholique de l'Ouest)

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